

What we need from you in order to take part in this MasterClass

- + You have to have seen and run the Experiment
- + You need to complete a pre-course questionnaire so that we can fine tune the agenda to meet the attending delegates specific needs.

What previous delegates say about our learning events:

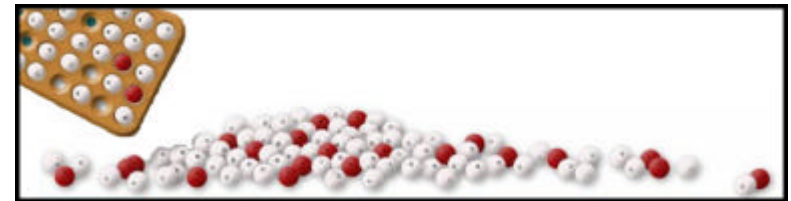
- + "The scope of what can be achieved by applying this philosophy is frightening!"
- + "I particularly like the style, interactive approach, timings and spirit of fun within the session."
- + "A clear and understandable presentation, Nigel gave us a lot of good advice...so we are off to the bookshop!"



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THE RED BEADS MASTERCLASS



**Practical and engaging learning using
the experiment on Red Beads for profound
learning and change in organisations**

Led By Nigel Clements



The Red Beads MasterClass

You have already seen the famous Experiment on Red Beads carried out in UK Deming Seminars or in Dr Deming's four-day seminar - you may even have participated in it. If so, you will know what a valuable method it is for teaching some basic understanding of variation and how it clarifies why many common management practices are ill-founded. You will therefore know how useful it can be for education and training in your company.

Dr Deming ran the Experiment on Red Beads at every one of his celebrated four-day seminars. Prior to that he ran some version of the procedure way back in his early days in Japan.

As interest in the Deming philosophy of management grows, an increasing number of people are seeing the need to teach and demonstrate the Red Beads Experiment. However, its very value lies in the fact that there is much more to the experiment than initially meets the eye. To carry out the experiment in a manner which clearly conveys most of its important messages may be easier said than done.

During this MasterClass you will explore the history and depth of the experiment sharing knowledge and learning that will benefit you and your organisation.

The MasterClass will be led by experts who have studied with Dr Deming and have run the experiment on innumerable occasions.

Enjoy learning and developing in a small, friendly and challenging group environment.

Aim of the MasterClass

To enable and empower you to run the Red Bead Experiment more successfully, confidently and effectively so that you have an enhanced educational instrument for your transformation strategy.

The Agenda for this event

- + The history of the Red Bead Experiment
- + Revisiting the Red Bead Experiment
- + Fathoming the depths of the Experiment
- + Red beads in real life
- + Relationships to
 - + root causes
 - + the deadly diseases

What you will get:

- + Course workbook
- + Deming A5 booklet A15: The Experiment on Red Beads
- + Real life examples of the experiment in a variety of sectors
- + Great networking and learning with others who want to change
- + Fun in learning